



# Seyhan Gunay

work.seyhangunay@gmail.com • Linkedin • Portfolio

+44 07780 172 924 • London / UK

# EXPERIENCE ------

#### UX/UI Designer Financial House, London / 2023 – Present

• Worked as a detail-oriented UX/UI Designer with experience creating user-centric designs for websites and mobile applications in this fintech company.

• Improved my skills as a UI designer in interfaces for admin and merchandising panels, enhancing user experience through research, wireframing, prototyping, and usability testing.

 Collaborated closely with developers, marketing departments, project managers, and customers to deliver high-quality products that meet business goals and improve user engagement.

Founder Visual Designer - UX/UI Designer Nobby Fox Ltd, London / 2017 - 2022

• Expanded my services with mobile apps and web page designs. Created design processes from concepts to user flows, and wireframes to prototypes. Produced design systems for consistent UI elements and components.

### Visual Designer and Illustrator Artskydesign, Istanbul / 2015 – 2017

- Designed digital newsletters, HTML mailing and social media contents.
- Created, edited and implemented engaging designs across various mediums.
- I have created fashion brand's seasonal product catalogs and magazine ads.

### Graphic Designer and Illustrator Bulvar PR Agency, Istanbul / 2013 – 2015

- Designed corporate identity for various companies and continuous design projects for brand identity.
- I have leveraged graphic design expertise to develop engaging marketing and promotional materials, generating revenue and growing client bases.
- I have developed creative designs for multiplatform marketing materials, including billboards, product catalogs, and magazine advertorials.

## SKILLS ------ CERTIFICATIONS & EDUCATION ------

UX/UI Adobe Creative Suite Figma Mobile App / Web Design Wireframing / Prototyping Digital & Traditional Illustration HTML / CSS Procreate Zeplin Postman, Swagger

**Teesside University** Sep – Present UI/UX Design for Games

Coursera Feb – Aug 22 Google UX Design Professional Certificate Programme

Gateshead College Jan – Mar 22 Web Development Digital Bootcamp

Istanbul University 2005 Design and Printing Technologies

Sabiha Gokcen High School 2001 Design & Technology